

## HAVING AN ONLINE BUSINESS AND WORKING FROM HOME

Changes in the economy have forced many companies to move to countries where the labour is cheaper. Resulting in numerous layoffs; and company cut backs have become common.

Many workers, because of these cut-backs, are finding no end to their day. They are on call and working overtime without compensation. Employment no longer offers the long term security it once did.

Working for yourself means that it is time for you to put 110% into yourself. Spending more time with your family is one of the advantages of working for yourself. You take control of your own future and take a greater part in deciding your own destiny.

Gone are the traffic jams. There is more opportunity for home cooked meals. Costs are reduced in such business expenses as office uniforms and paying for lunches and babysitting.

If you are planning to work from home here some things to avoid. If you see an advertisement that says "Work from home no experience needed", it is most likely to good to be true. If you see advertisements that ask for money up front promising in return to find you online internet work they are also too good to be true.

You are now competing for global business. You will need to be highly skilled to do this and be able to provide a niche service in an international market. You will need to keep updated on new technology. You will need to invest in continued education.

Some of the occupations that have a home office are Coaches, Professional



speakers, Authors, Author Assistants, Virtual Office Assistants, Entertainers, Marketing Companies, Catering, Publishers, Editors, Beauty Consultants and Graphic Designers.

An Author Assistant provides virtual assistance to authors, speakers and online business owners. They may also provide social media support, author assistance and internet marketing support.

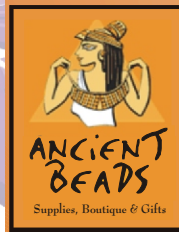
By

*Yvonne Wu*

Author Assistant

<http://theyppublishing.com>

*Yvonne's mission is to help businesses embrace the use of the Internet and engage in the use of new media to reach out to their customer. Join the discussion on her blog [www.theyppublishing.com/surveys/](http://www.theyppublishing.com/surveys/)*



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